

Footy Is... Better Live! Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Footy Is... Better Live!
Promoter:	Coca-Cola Amatil (Aust) Pty Ltd ABN 68 076 594 119, Level 13, 40 Mount Street, North Sydney, NSW 2060, Australia. Ph: 02 9259 6222
Promotional Period:	Start date: 05/06/2019 at 06:00 am AEST End date: 30/07/2019 at 11.59pm AEST
Eligible entrants:	Entry is only open to Australian residents who are 18 years and over.
How to Enter:	<p>To enter the Promotion, the entrant must complete the following steps during the Promotional Period:</p> <ol style="list-style-type: none"> purchase any Coca-Cola Amatil Product (i.e. any product within the following list of brands: Coca-Cola, Cola-Cola No Sugar, Coke Zero, Diet Coke, Mt Franklin, Pump, Kirks, Cascade, Lift, Fanta, Sprite, Powerade, Keri, Fuze Tea, Monster, Mother, Zico, Grinders, Deep Spring, Mt Franklin Lightly Sparkling, Barista Bros, Mojo) from any Coles Supermarket (excluding Coles Express Petrol) within Australia ("Participating Venues"); and visit www.footyisbetterlive.com.au, follow the prompts to the Promotion entry page; fully complete and submit the online entry form with their personal details, receipt number for the qualifying purchase and which prize they'd like to win (either 1 x instant win prize or entry into a Minor Draw); and complete all the questions in the survey. <p>All entrants will be entered into the Major Prize Draw.</p> <p><u>Proof of purchase:</u> The entrant must retain proof of purchase. The proof of purchase required is an original receipt for the qualifying purchase.</p>
Entries permitted:	<p>Multiple entries permitted subject to the following:</p> <ol style="list-style-type: none"> only one (1) entry can be submitted per qualifying transaction/receipt (regardless of the number of Eligible Coca-Cola Products in excess of one (1) purchased within the transaction); and each entry must be submitted separately and in accordance with the entry instructions above. <p>The entrant is eligible to win a maximum of one (1) Major Prize, one (1) Minor Prize and one (1) Instant Win Prize (excludes SA residents).</p>
Total Prize Pool:	up to AUD \$204,650

Prize Description	Number of this prize	Value (per prize)	Winning Method
Major Draw Prize			
<p>Major Prize: The prize is an AFL Grand Final Experience for two (2) adults which consists of the following:</p> <ul style="list-style-type: none"> 2019 AFL Grand Final Corporate Box tickets for the winner and one (1) friend on 28 September 2019; Two (2) x return economy class flights from the winner's nearest capital city to Melbourne, VIC (only provided if the winner does not reside in Victoria); One (1) night four-star twin share accommodation; and Return transfers from Melbourne airport to accommodation. 	10	Up to AUD\$5,465.00 depending on date and exact point of departure	Major Draw Prize: computerised random selection - 31/07/19 at 02:30 pm AEST
Minor Draw Prizes			
<p>Minor Prize: The prize is an AFL MCG Fan Zone Experience for two (2) adults which consists of the following:</p> <ul style="list-style-type: none"> Two (2) x tickets to attend the Fan Zone at the MCG (for an AFL game as specified by the Promoter); Two (2) x return economy class flights from the winner's nearest capital city to Melbourne, Victoria (only provided if the winner does not reside in Victoria); One (1) night three-star twin share accommodation; and Return transfers from Melbourne airport to accommodation. 	50 (10 for minor draw 1; 15 for minor draw 2; 15 for minor draw 3; and 10 for minor draw 4)	Up to AUD\$2,400.00 depending on date and exact point of departure	Minor Draw Prize: computerised random selection – 02:30pm AEST, on 19/06/19, 03/07/19,

<p>Winners from each Minor Draw will win AFL tickets to a game taking place at the MCG, within the time frame specified below, with exact game tickets awarded to chosen by the Promoter:</p> <ul style="list-style-type: none"> • Minor Draw 1: 07/07/19 – 14/07/19 • Minor Draw 2: 20/07/19 – 27/07/19 • Minor Draw 3: 03/08/19 – 10/08/19 • Minor Draw 4: 17/08/19 – 18/08/19 			17/07/19 and 31/07/19)				
Instant Win Prizes							
<p>Instant Win Prize: The prize is 2 x General Admission tickets to any AFL stadium (subject to seat availability) for the match they choose on entry (until the end of the 2019 AFL Home & Away season – excludes all finals matches). Entrants may only select tickets to a game event that takes place after entry.</p> <p>All costs associated with travel to and from the football match to which tickets are awarded will be the responsibility of the winner and their guest for the prize.</p> <p>If an instant win prize is awarded in the unclaimed prize draw, the winner may only choose a match available after the date of the unclaimed prize draw for instant win prizes (until the end of the 2019 AFL Home & Away season – excludes all finals matches).</p>	250	AUD\$120.00	Instant Win				
Prize Conditions	<p>Applicable to All Prizes: If the winner is unwilling or unable to attend at the designated time for the event to which tickets are awarded, they forfeit the prize and the Promoter is not obliged to substitute the prize.</p> <p>All tickets awarded are subject to the event venue and ticket terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and/or his/her companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.</p> <p>Applies to Major and Minor Prizes:</p> <ul style="list-style-type: none"> • Travel itinerary will be determined by the Promoter in its absolute discretion. • Prize is subject to the standard terms and conditions of individual prize and service providers. • The winner and his/her travel companion must depart from and return to the same departure point and travel together. • Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. • Itinerary will be determined by the Promoter in its absolute discretion. Travel must be taken on Invalid date • The prize is subject to booking and flight availability • Frequent flyer points will not be awarded and do not form part of the prize. • Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included. • The winner may be required to present their credit card at check in. • Both the winner and their guest for the prize must be aged 18 years or older. 						
Winner notification:	<p>The draw winners will be notified via email and phone two (2) business days of the draw.</p> <p>The draw winners will be published at www.footyisbetterlive.com.au on the following dates:</p> <table border="1" data-bbox="391 1856 906 1887"> <thead> <tr> <th data-bbox="391 1856 683 1887">Prize</th> <th data-bbox="683 1856 906 1887">Publication Date</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>			Prize	Publication Date		
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	Minor Draw 1 Winners	20/06/19																													
	Minor Draw 2 Winners	04/07/19																													
	Minor Draw 3 Winners	18/07/19																													
	Minor Draw 4 Winners	01/08/19																													
	Major Prize Winner	01/08/19																													
Unclaimed Prizes:	Prizes must be claimed by 5pm AEST on the following "Claim By" dates. In the event of an unclaimed prize, the prize will be redrawn on the corresponding redraw date at 02:30pm AEST at Prime Focus, Level 1, 500 Chapel St, South Yarra, VIC, 3141.																														
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	The winners of the redraw will be notified by email and phone within two (2) business days of the redraw.																														
	The winners of the Minor and Major Prizes (if awarded via re-draw) will be published at www.footyisbetterlive.com.au on the Publication Dates specified above.																														

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and the immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, its distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. **Draws:**
 - a) The draws will take place at Prime Focus, Level 1, 500 Chapel St, South Yarra, VIC, 3141 at 2:30pm AEST.
 - b) **Major Draw:**
 - i) The Major Draw will take place on 31/07/19.
 - ii) The first ten (10) valid entries drawn in the Major Draw will win the Major Prize.
 - c) **Minor Draws:**
 - i) Minor Draw 1: Minor Draw 1 will take place on 19/06/19. Entries close for Minor Draw 1 at 11.59pm AEST the day prior to the draw. The first ten (10) valid entries drawn in Minor Draw 1 will each with the Minor Prize.
 - ii) Minor Draw 2: Minor Draw 2 will take place on 03/07/19. All entries received during the Promotional Period will be entered into Minor Draw 2. The first fifteen (15) valid entries drawn in Minor Draw 2 will win the Minor Prize.
 - iii) Minor Draw 3: Minor Draw 3 will take place on 17/07/19. All entries received during the Promotional Period will be entered into Minor Draw 3. The first fifteen (15) valid entries drawn in Minor Draw 3 will win the Minor Prize.
 - iv) Minor Draw 4: Minor Draw 4 will take place on 31/07/19. All entries received during the Promotional Period will be entered into Minor Draw 4. The first ten (10) valid entries drawn in Minor Draw 4 will win the Minor Prize.

- a) If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
2. **Instant Win:**
- a) Entrants who select the chance to win an instant win prize (rather than Minor Draw entry), will be notified immediately if they have won on screen upon entry form submission. Quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Terms and Conditions, all prize claims in excess of the advertised prize pool will be honoured. Any instant win prizes that are part of the advertised total prize pool will be awarded in the unclaimed prize draw.
3. All reasonable attempts will be made to contact each winner.
4. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize by the time specified by the Promoter, or is unavailable at the designated time for the Event or at the time stipulated by the Promoter for travel, they forfeit the prize and the Promoter is not obliged to substitute the prize.
5. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
6. Entrants must keep their proof of purchase specified in How to Enter for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as a Participating Venue; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
7. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
8. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
9. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and/or specification, subject to any written directions of a regulatory authority.
10. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
11. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
12. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at <https://www.ccamatil.com/privacy-policy>. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter the Promotion. The Promoter may transfer entrants' personal information to countries specified in the Promoter's privacy policy.
13. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and State/Territory or postcode of residence.

14. It is a condition of accepting the prize that a winner and their travel companion may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize. If a winner or travel companion is under the age of 18, a nominated parent or legal guardian of the winner or travel companion will be required to sign the legal release on the winner or travel companion's behalf.
15. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier and the provision of the prize is the sole responsibility of the third party and not the Promoter. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
16. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
17. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
18. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
19. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
20. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
21. The entrant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
22. Unless otherwise specified, a prize is a single event for the winner (and their guest) and cannot be separated into separate events or components.
23. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
24. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
25. Authorised under: ACT Permit No. TP19/02900, NSW Permit No. LTPS/19/32849 and SA Permit No. T19/351.
26. AFL Approval Code: GFPROREQ-1396